

## Terms and conditions for “Foodies Heritage Braai Pie (Campaign)”

- 1 This is a promotional competition called “Foodies Heritage Braai Pie (Campaign)” (the “Competition”) conducted by Lucky Star Ltd (Registration Number: 1946/022718/06) of 8th Floor, Oceana House, 25Jan Smuts Street, Foreshore, Cape Town (the “Promoter”). This Competition is subject to the provisions of section 36 of the Consumer Protection Act, No. 68 of 2008 as amended (“CPA”) and the regulations promulgated there-under, and the terminology used in the aforesaid CPA shall apply to the Competition.
- 2 Except for those participants described in section 36(3)(b) of the CPA (see clause 7 below), the Competition is open to individuals who have a South African identity number/valid passport/refugee documents, are 18 years or older and are currently residing in the Republic of South Africa.
- 3 To participate, Participants must recreate the Pilchard Braai Pie recipe & share a post/picture on Facebook, Twitter or Instagram and tag the relevant Lucky Star social media account(Facebook, Twitter and/or Instagram). The Participants must also use the hashtag #TasteofHome.
- 4 1 winner will be selected and will receive R5000 cash prize in celebration of Heritage Day.
- 5 The competition will run from 19 September 2022 to midnight 3 October 2022 (“Competition Period”).
- 6 The Winners will be notified via social media platforms (Instagram, Facebook and/or Twitter) via private or direct message by 7 October 2022. The Winners may be published on the Promoter’s website ([www.luckystar.co.za](http://www.luckystar.co.za)) and or Social media pages. Lucky Star reserves the right to amend the Winner announcement date. The Winners will be determined and selected by Lucky Star relevant service providers(VMLY&R) Social media Manager the Lucky Star brand team.
- 7 The prize shall not be awarded to a director, member, partner, employee or agent of, or consultant, or their spouse, partner or members of their immediate family, to the Promoter or any other person who directly or indirectly controls or is controlled by, the Promoter, or to a supplier of goods or services in connection with the competition. The Promoter reserves the right to request a winner to depose an affidavit confirming that he/she does not fall within this category of persons and must further upon request be able to verify their identity by providing a certified copy of their South African identity document, valid passport or formal refugee documentation.
- 8 Prizes are not transferable and will only be given to the winner and not a representative.
- 9 If for whatever reason the winner cannot be contacted or is disqualified in terms of clause 17 below, the prize will be forfeited to the Promoter for a reselection on the same basis that the original winners were selected.
- 10 By entering this competition, the participant acknowledges and agrees that the Promoter, its agents and representatives are granted the right to invite the participant, which invitation the participant has the right to decline, to be present at the drawing of winners’ names or at the announcement of the winners, participate in any marketing activity and use the footage and/or images of the participant in whole or part and in connection with the distribution, broadcasting and all advertising, marketing and promotions to do with the footage in relation to the Competition.
- 11 When a participant submits an entry and/or sends e-mails to the Promoter, that participant consents to receiving communications from the Promoter electronically and agrees that all agreements, notices, disclosures and other communications sent by the Promoter electronically satisfy any legal requirements, including but not limited, to the requirement that such communication should be “in writing”.
- 12 A participant, by entering the competition, agrees and gives consent that the information provided to enter the competition may be stored and used for statistical purposes or for marketing purposes by the Promoter. Consent to use the participant’s information is not a condition for entry in the competition

and the participant has the right to withdraw such consent at any time by notifying the Promoter per telephone on number 021 415 8600 or per e-mail at [info@luckystar.co.za](mailto:info@luckystar.co.za). By entering the Competition, please note that in order for us to process this entry, the Promoter will have to process your/ the participants personal information, which processing will be subject to the Oceana Procurement And Marketing Processing Notice, which can be accessed by viewing it on the Oceana website under the following hyperlink <https://oceana.co.za/data-privacy/> .

- 13 Information collected from participants will be used by the Promoter only and will not in any way be transferred or made available to third parties except if it remains for the use by the Promoter only for the purposes of the Competition.
- 14 A participant will have the right to request from the Promoter details of the information held of the participant and to update and/or correct any of the information provided. The Promoter can be contacted for this purpose per telephone on number 021 415 8600 or per e-mail at [info@luckystar.co.za](mailto:info@luckystar.co.za).
- 15 No correspondence will be entered into and the Promoter's decision is final and binding, subject only to the supervision and certification of the competition by an independent accountant, registered auditor, attorney or advocate and the reporting thereon through the Promoter's internal audit reporting procedures.
- 16 When entering the competition, a participant acknowledges and agrees to these terms and conditions.
- 17 Should any participant or winner be found to be in contravention of any of these terms and conditions or in the opinion of the Promoters, engaged in conduct in entering the Competition, which is fraudulent, misleading, deceptive or generally damaging to the goodwill of reputation of the Promoter, the Promoter reserves the right to disqualify such a participant or winner on written notice.
- 18 Instagram, Facebook and/or Twitter is in no way directly or indirectly liable for any communication in all forms pertaining to the competition. The competition is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook and/or Twitter and they shall in no way assume liability in whole or in part directly or indirectly, from participation in the competition by the participant or any action by the competition organisers.
- 19 The participant hereby acknowledges that any voluntary provision or disclosure of any information is provided to the Promoter and/or its organisers and not to Instagram, Facebook and/or Twitter.
- 20 The Promoter chooses as its *domicilium citandi et executandi* for all purposes under this competition, whether in respect of court process, notice or other documents or communication of whatsoever nature: 7th Floor, Oceana House, 25 Jan Smuts Street, Cape Town, 8001
- 21 Lucky Star has the right to terminate and/or amend the campaign immediately and without notice in the event that, due to reasons beyond its control, it is impossible to continue with the campaign or the campaign requires amendment. In the event of such termination or amendment, all participants agree to waive any rights that they may have in terms of this campaign and acknowledge that they will have no recourse against Lucky Star, its directors, employees and agents.
- 22 The Lucky Star consumer helpline for enquiries is 0860 102 500.