

Group Company contracting:	Lucky Star Ltd
Contract Owner:	Mawande Mguqulwa

# **Promotion/ Competition Details:**

Promotion/Competitions's Name:	Spice things up with Lucky Star Peri-Peri
Promotion/ Competition Start Date:	Friday, 14 March 2025
Promotion/ Competition End Date:	Midnight on Thursday, 3 April 2025
Prizes:	Participants submitting their entry via:
	Instagram: stand a chance to win 1 of 3 cash prize to the value of R5,000 each.
	Facebook: stand a chance to win 1 of 5 grocery vouchers to the value of R500 each.
	X (formerly Twitter): stand a chance to win 1 of 5 grocery vouchers to the value of R500 each.
Prizes Value:	Total Value of Prizes are R20,000.00
Winner Publication Date:	Winners will be published on Friday, 4 April 2025
Entry Requirements:	Submitting via:
	Instagram: Participants must create a 30-second reel/video of themselves doing a rap which includes the following words, "Lucky Star", "Don't Be Chicken" and "Peri-Peri".
	Facebook: Participants must submit a photo of a recipe using Lucky Star Peri-Peri, with the can visible in the photo and tag Lucky Star's official Facebook account.
	X (formerly Twitter): Participants to tag a friend whom they believe is "spicy" and tell us why by tagging the Lucky Star official X account.
	Note: This competition has different prizes and different entry requirements for each platform.

Participant Eligibility:	Participants must be 18 years or older, must reside in South Africa, and have a valid South African ID number.
Basis of determining a winner:	The winner will be selected through a randomizer tool and vetted by the Brand team.
Winner Notification Method:	Social media platforms

# THE TERMS AND CONDITIONS FOR THE FOLLOWING COMPETITION: SPICE THINGS UP WITH LUCKY STAR PERI-PERI

- 1 This is a promotional competition called Spice things up with Lucky Star Peri-Peri (the "Competition").
- The Competition is conducted by Lucky Star Ltd (Registration Number: 1946/022718/06) of 8th Floor, Oceana House, 25 Jan Smuts Street, Foreshore, Cape Town ("Lucky Star", "We" or "Us").
- 3 The Competition is subject to the provisions of section 36 of the Consumer Protection Act, No. 68 of 2008 (as amended from time to time) (the "CPA") and the regulations promulgated thereunder, and the terminology used in the CPA shall also apply to this Competition.
- 4 When you enter this Competition, you acknowledge and agree to these terms and conditions.
- In the event that you do not comply with these terms and conditions or if in our opinion, you engage in conduct in entering or participating in the Competition which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of Lucky Star, we may disqualify you on written notice ("**Disqualified Persons**")

#### WHO MAY ENTER THE COMPETITION

- 6 You must be 18 years or older, be a South African citizen with an identity number and must reside in South Africa when you enter.
- A director, member, partner, employee or agent of, or consultant, or their spouse, partner or members of their immediate family, of:
  - 7.1 Lucky Star;
  - 7.2 any other entity who directly or indirectly controls or is controlled by Lucky Star; or
  - 7.3 or any entity who is a supplier of goods or services in connection with the Competition;

may not enter the Competition ("**Prohibited Persons**"). You will find this limitation is section 36 (3) b of the CPA.

We may ask a Winner of the Competition to depose an affidavit confirming that they do not fall within the category of Prohibited Persons and for the Winner to verify their identity by providing a certified copy of their South African identity document.

#### **HOW TO ENTER THE COMPETITION**

- 9 To participate, you must; -
  - 9.1 **Instagram**: Participants must create a 30-second reel/video of themselves doing a rap which includes the following words, "*Lucky Star*", "*Don't Be Chicken*" and "*Peri-Peri*".
  - 9.2 **Facebook**: Participants must submit a photo of a recipe using Lucky Star Peri-Peri, with the can visible in the photo and tag Lucky Star's official Facebook account.
  - 9.3 **X (formerly Twitter)**: Participants must tag a friend whom they believe is "spicy" and tell us why by tagging the Lucky Star official X account.

## ("Participants")

#### BY WHEN MUST YOU ENTER THE COMPETITION

10 The Competition will open on Friday, 14 March 2025 and you must submit your entry by no later than midnight on Thursday, 3 April 2025.

#### WHAT ARE THE PRIZES

- 11 The prizes up for grabs will be;
  - 11.1 **Instagram**: stand a chance to win 1 of 3 cash prizes to the value of R5,000 (five thousand rand) each.
  - 11.2 **Facebook**: stand a chance to win 1 of 5 grocery vouchers to the value of R500 (five hundred rand) each; and
  - 11.3 X (formerly Twitter): stand a chance to win 1 of 5 grocery vouchers to the value of R500 (five hundred rand) each.(the "Prizes").

## HOW WILL WINNERS BE SELECTED, WHEN AND HOW WILL THEY BE ANNOUNCED

- 12 Winners will be selected by (each referred to as a "Winner" or collectively the "Winners") by representatives of Lucky Star and / or its marketing agents by using a randomiser tool, based on the post entries made by Participants.
- We will announce and publish the names of the Winners on our various social media platforms, on the Friday, 4 April 2025, or shortly thereafter.
- 14 The Prizes will only be given to the selected Winners and will not be transferrable to another person, whether selected by the Winner or otherwise. Non-cash prizes may also not be exchanged for cash or any other prizes.
- 15 If for whatever reason we cannot make contact with you should you be a Winner, despite our reasonable efforts, or if you are a Disqualified Person or Prohibited Person, your Prize will be forfeited to us for a reselection on the same basis that you and the other Winners were selected.
- We may require you to provide us with such additional information and documentation as we may reasonably require in order to process, confirm and facilitate your acceptance and/or use of a Prize.

#### CONSENTS AND HOW WE TREAT YOUR PERSONAL INFORMATION

17 By entering this Competition, you acknowledge and agree that Lucky Star, and our agents and representatives may invite you to attend an event where the Winners will be announced, handed their Prizes or any other related marketing activity. You also agree that we may use the music, footage and/or images that you may appear in at such event for marketing purposes. You have the right to decline such invitation and not attend the event.

- 18 In this clause 18, unless the context indicates a contrary intention, the following words and expressions bear the meanings assigned to them and cognate expressions bear corresponding meanings
  - "Personal Information" means information relating to an identifiable, living natural person, or an identifiable juristic person including as defined in POPI;
  - "POPI" means Protection of Personal Information Act, Act 4 of 2013, as amended from time to time;
  - "Processing Notice" means the Oceana Procurement and Marketing Processing Notice accessible on the website www.oceana.co.za or which we can provide on request.
  - In terms of a variety of data privacy laws applicable around the world, including the POPI, where a person processes another's Personal Information, then in such an event, the person processing the Personal Information may only do so if such processing is lawful, legitimate and responsible and is done in accordance with the provisions of the data privacy laws, including POPI.
  - 18.2 Lucky Star, in order to conduct this Competition, will have to process certain Personal Information of you, and which is owned or held by you.
  - 18.3 In order to comply with the provisions of these data privacy laws, including POPI, we must:
    - 18.3.1 provide you with a number of details pertaining to the processing of the Personal Information, before such information is processed, which details are housed under the Processing Notice, and which you are requested to read; and
    - 18.3.2 obtain consent from you to process your Personal Information, unless such processing: is necessary to carry out actions for the conclusion or performance of a contract to which you are a party; is required in order to comply with an obligation imposed by law; is necessary to protect or pursue your legitimate interest (s), or that of Lucky Star or a third party to whom the Personal Information is provided to; or is necessary for the proper performance of a public law duty by a public body.
  - 18.4 You hereby agree to read the Processing Notice and in this regard consents to us processing your Personal Information, save where such consent is not required as per the provisions of clause 18.3.2 above, in terms of which you accept that Lucky Star in such cases is lawfully able to process the Personal Information without your consent.

#### OTHER GENERAL TERMS

- 19 You agree that your participation in the Competition, and your acceptance and/or use of the Prize, or any aspect thereof, is at your own risk.
- Lucky Star, and our agents and representatives (collectively the "Indemnified Parties") will not be liable for any loss, liability, injury, expense or damage of any nature, arising from any cause, which you may suffer due to participation in the Competition or the acceptance and/or use by you of any prize or by any action taken by the Indemnified Parties in accordance with these terms and conditions. The only exception would be where the Indemnified Parties have acted with intent, or where the Indemnified Parties' actions are found to be grossly negligent, and in such event the Indemnified Parties' liability will be limited to the total value of the Prizes in this Competition.

- 21 No correspondence will be entered into and our decision in terms of the selection of Winners is final and binding, subject only to the supervision and certification of the Competition by an independent accountant, registered auditor, attorney or advocate and the reporting thereon through Lucky Star's internal audit reporting procedures.
- 22 Facebook, Instagram and X (formerly Twitter) are in no way directly or indirectly liable for any communication in all forms pertaining to the Competition. The Competition is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram and X (formerly Twitter) and they shall in no way assume liability in whole or in part directly or indirectly, from participation in the Competition by you or any action by the Competition organisers.
- 23 You hereby acknowledge that any voluntary provision or disclosure of any information is provided to Lucky Star and its organisers and not to Facebook, Instagram and X (formerly Twitter).
- 24 Lucky Star chooses as its domicilium citandi et executandi for all purposes under this Competition, whether in respect of court process, notice or other documents or communication of whatsoever nature: 8th Floor, Oceana House, 25 Jan Smuts Street, Foreshore, Cape Town.
- We have the right to terminate the Competition immediately and without notice in the event that, due to reasons beyond our reasonable control, it is impossible to continue with the Competition. In the event of such termination, you agree to waive any rights that you may have in terms of this Competition and acknowledge that you will have no recourse against Lucky Star, its directors, employees and agents.
- All provisions and the various clauses of these terms and conditions are, notwithstanding the manner in which they have been grouped together or linked grammatically, severable from each other. Any provision or clause which is or becomes unenforceable, whether due to voidness, invalidity, illegality, unlawfulness or for any other reason whatever, shall, only to the extent that it is so unenforceable, be treated as though it had not been written and the remaining provisions and clauses of these terms and conditions shall remain of full force and effect.
- 27 These terms and conditions will in all respects be governed by and construed under the laws of the Republic of South Africa.
- 28 The Lucky Star consumer helpline for enquiries is 0860 102 500.