

## **Terms and conditions for “So many lekker ways with Lucky Star”**

1. This is a promotional competition called *So many lekker ways with Lucky Star* (the “Competition”) conducted by Lucky Star Ltd (Registration Number: 1946/022718/06) of 8th Floor, Oceana House, 25 Jan Smuts Street, Foreshore, Cape Town (the “Promoter”) in association with Media 24 as media partners- subject to the provisions of section 36 of the Consumer Protection Act, No. 68 of 2008 as amended (“CPA”) and the regulations promulgated there-under, and the terminology used in the aforesaid CPA shall apply to the Competition.
2. Except for those participants described in section 36(3)(b) of the CPA (see clause 10 below), the Competition is open to individuals who have a South African identity number/valid passport/refugee documents, are 18 years or older and are currently residing in the Republic of South Africa.
3. To enter the competition, participants will be required to submit their own Lucky Star Recipes online via the Shorthand Hub <https://projects24.com/cookwithluckystar>. All submitted recipes must be the recipes of the participants. Participants must use Lucky Star products in your meal. Furthermore, the competition entry points will be housed on Media24 platforms (Huisgenoot, Drum and YOU). The Promoter draws the attention of all participants to the Media 24 rules which apply to this competition as house on the Shorthand Hub online and Media 24 platforms.
4. Drum, Huisgenoot and YOU will run the Competition separately. All participants can only enter the competition once and can only participate on one of the participating Media 24 platforms. Participants who therefore participate on one Media platform cannot participate in the Competition as run by other Media platform.
5. There will be various stages where this competition will run dependant on the media publications (Huisgenoot, Drum and YOU) by Media 24 during the competition period. For this Drum platform and publication- Prizes will consist of total R5000 cash - For each media publication the 1st of Prize R2500, 2nd Prize of R1500, and 3rd Prize of R1000. The prize also consists of various Lucky Star Hampers to the value of R500.
6. The competition opens on 31 March 2021 and closes at midnight on 19 April 2021.
7. The Media24 Food Team will select the top five recipe dishes. Lucky Star will then select the top 3, identifying the overall winner as well as the two runners-up.
8. Lucky Star will help the winner create a professional video that shows how their dish is made. The video of the ultimate Lucky Star creation will be shared across social media. All rights, including intellectual property rights and copyright in and to the professional videos and promotional media for these recipes vest in Lucky Star.
9. Winners and overall winner will be announced on the Shorthand Hub and as well as available social media platforms (Facebook, Instagram and Twitter) during the course of the competition and by 19 May 2021. Furthermore, all correspondence regarding the competition will be provided via the Shorthand Hub, Lucky Star Social Media Platforms (Instagram, Facebook, Twitter) and the Media 24 Platforms (Huisgenoot, YOU and Drum).
10. Other than as specified in these terms and conditions, Lucky Star has no obligation, financial or otherwise, to the participants with regards to the publication or use of the recipes entered.
11. The prize shall not be awarded to a director, member, partner, employee or agent of, or consultant, or their spouse, partner or members of their immediate family, to the Promoter or any other person who directly or indirectly controls or is controlled by, the Promoter, or to a supplier of goods or services in connection with the competition. The Promoter reserves the right to request a winner to depose an affidavit confirming that he/she does not fall within this category of persons and must further upon request be able to verify their identity by providing a certified copy of their identity document or valid passport.

12. All rights, including intellectual property rights and copyright in and to the recipes vest in the participant, however once the recipes are uploaded via the Shorthand Hub platform such rights will vest in Lucky Star and Media24. Lucky Star may also use and post the recipe once uploaded. The recipes may be published on Lucky Star and on HUISGENOOT, YOU and DRUM platforms during the entry, voting and winner announcement phases of this competition. The entry created on the microsite and recipes may be shared on social networks as part of the voting process. The panel's decision on any matter concerning the competition or these terms and conditions is final, and no correspondence will be entered into. You understand that by entering this competition, your recipe, photos and name will be published on various platforms as per these terms and conditions and you enter this competition at your own risk. Media24 and any sponsors take no responsibility for any liability, damage or loss (direct or indirect) that may result from participation in this competition.
13. Prizes are not transferable and will only be given to the winner and not a representative.
14. If for whatever reason the winner cannot be contacted or is disqualified in terms of clause 21 below, the prize will be forfeited to the Promoter for a reselection on the same basis that the original winners were selected.
15. By entering this competition, the participant acknowledges and agrees that the Promoter, its agents and representatives are granted the right to invite the participant, which invitation the participant has the right to decline, to be present at the drawing of winners' names or at the announcement of the winners, participate in any marketing activity and use the footage and/or images of the participant in whole or part and in connection with the distribution, broadcasting and all advertising, marketing and promotions to do with the footage in relation to the Competition.
16. When a participant submits an entry and/or sends e-mails to the Promoter, that participant consents to receiving communications from the Promoter electronically and agrees that all agreements, notices, disclosures and other communications sent by the Promoter electronically satisfy any legal requirements, including but not limited, to the requirement that such communication should be "in writing".
17. A participant, by entering the competition, agrees and gives consent that the information provided to enter the competition may be stored and used for statistical purposes or for marketing purposes by the Promoter. Consent to use the participant's information is not a condition for entry in the competition and the participant has the right to withdraw such consent at any time by notifying the Promoter per telephone on number 021 415 8600 or per e-mail at [info@luckystar.co.za](mailto:info@luckystar.co.za).
18. Information collected from participants will be used by the Promoter only and will not in any way be transferred or made available to third parties except if it remains for the use by the Promoter only.
19. A participant will have the right to request from the Promoter details of the information held of the participant and to update and/or correct any of the information provided. The Promoter can be contacted for this purpose per telephone on number 021 415 8600 or per e-mail at [info@luckystar.co.za](mailto:info@luckystar.co.za).
20. No correspondence will be entered into and the Promoter's decision is final and binding, subject only to the supervision and certification of the competition by an independent accountant, registered auditor, attorney or advocate and the reporting thereon through the Promoter's internal audit reporting procedures.
21. When entering the competition, a participant acknowledges and agrees to these terms and conditions.
22. Should any participant or winner be found to be in contravention of any of these terms and conditions or in the opinion of the Promoters, engaged in conduct in entering the Competition

which is fraudulent, misleading, deceptive or generally damaging to the goodwill of reputation of the Promoter, the Promoter reserves the right to disqualify such a participant or winner on written notice.

23. Instagram, Facebook, and Twitter are in no way directly or indirectly liable for any communication in all forms pertaining to the competition. The competition is in no way sponsored, endorsed or administered by, or associated with Instagram, Facebook or Twitter) and they shall in no way assume liability in whole or in part directly or indirectly, from participation in the competition by the participant or any action by the competition organisers.
24. The participant hereby acknowledges that any voluntary provision or disclosure of any information is provided to the Promoter and/or its organisers
25. The Promoter chooses as its domicilium citandi et executandi for all purposes under this competition, whether in respect of court process, notice or other documents or communication of whatsoever nature: 7th Floor, Oceana House, 25 Jan Smuts Street, Cape Town, 8001.
26. The Promoter has the right to terminate the competition immediately and without notice in the event that, due to reasons beyond its control, it is impossible to continue with the competition. In the event of such termination, all participants agree to waive any rights that they may have in terms of this competition and acknowledge that they will have no recourse against the Promoter, its directors, employees and agents.
27. The Lucky Star consumer helpline for enquiries is 0860 102 500.