

EXECUTIVE SUMMARY- PROMOTIONAL TERMS & CONDITIONS

Internal Details:

Group Company contracting:	Lucky Star Ltd
Contract Owner:	Rapula Pitsoe / Anchen Myburg

Promotion/ Competition Details:

Promotion/Competitions's Name:	Lucky Star - RSG Radio Promotion
Promotion/ Competition Start Date:	18 March 2019
Promotion/ Competition End Date:	11 June 2019
Prizes:	12 x R2000.00; 12 x Lucky Star (Seven Colours) Cookbooks (week 1-12 of promotion) 1 x R50,000.00 cash prize that can be used for a family vacation. (week 13)
Prizes Value (Total):	R74,000.00
Winner Publication Date:	Weekly on air and on RSG's website
Entry Requirements:	Listeners are invited to enter 13 individual competitions via the RSG WhatsApp number, over a period of 13 weeks. Details as per Annexure A.
Participant Eligibility:	Individuals who have a South African identity number/valid passport/refugee documents, are 18 years or older and are currently residing in the Republic of South Africa
Winner Notification Method:	By announcement on RSG radio on air and published on the RSG website

Terms and conditions for Lucky Star – Radio Sonder Grense (“RSG”) Radio Promotion

- 1 This is a promotional competition called Lucky Star - RSG Radio Promotion (the “Competition”) is conducted by Lucky Star Ltd (Registration Number: 1946/022718/06) of 8th Floor, Oceana House, 25 Jan Smuts Street, Foreshore, Cape Town (the “Promoter”) subject to the provisions of section 36 of the Consumer Protection Act, No. 68 of 2008 as amended (“CPA”) and the regulations promulgated there-under, and the terminology used in the aforesaid CPA shall apply to the Competition.
- 2 This competition is organised and run on behalf of the Promoter by J. Walter Thompson (Pty) Ltd, company registration number 1989/007226/07 of 13 Brickfield Road, 1st Floor, Brickworks Building, Salt River, Cape Town, .
- 3 Except for those participants described in section 36(3)(b) of the CPA (see clause 9 below), the Competition is open to individuals who have a South African identity number/valid passport/refugee documents, are 18 years or older and are currently residing in the Republic of South Africa.
- 4 The Promotion will be run over a period of 13 weeks comprising 13 separate competitions. To enter any of the competitions, participants will be invited to enter on air by RSG Presenters and to submit entries via the RSG WhatsApp number (076 533 0435). Details of the individual competitions will be explained by RSG presenters on air and are also attached in Annexure A hereto.
- 5 By submitting entries via RSG WhatsApp, the participants warrant that the entries are their own original work(s) and that they are the owners of any intellectual property therein and grant the Promoter and its affiliated companies the perpetual royalty free right, except where prohibited by law, to use the contents thereof for any purpose whatsoever including the right to name the winner(s) of the prize(s) in public and / or any social media forum. The Promoter does not have any obligation to use the winning entries for any purpose.
- 6 Prizes consist of 12 x R2000.00 cash prizes; 12 x Lucky Star Seven Colours Cookbooks over the first 12 weeks of the promotion and 1 x R50,000.00 cash prize during week 13 which can be used for a family vacation to the total value of R50,000.00.
- 7 The competition opens on 18 March 2019 and closes at midnight on 11 June 2019.
- 8 Winners will be contacted via phone and their names will announced by RSG Presenters on air and published on RSG’s website (www.rsg.co.za) weekly.
- 9 No prize shall not be awarded to a director, member, partner, employee or agent of, or consultant, or their spouse, partner or members of their immediate family, to the Promoter or any other person who directly or indirectly controls or is controlled by, the Promoter, or to a supplier of goods or services in connection with the competition. The Promoter reserves the right to request any winner to depose an affidavit confirming that he/she does not fall within this category of persons and must further upon request be able to verify their identity by providing a certified copy of their South African identity document, valid passport or formal refugee documentation.
- 10 Prizes are not transferable and will only be given to the winner and not a representative.

- 11 If for whatever reason the winner cannot be contacted or is disqualified in terms of clause 20 below, the prize will be forfeited to the Promoter for a reselection on the same basis that the original winners were selected.
- 12 The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries. The Promoter is not responsible for any problems or technical malfunction of any telephone network, telephone lines, computer online systems, services or providers, computer equipment, software, failure of an email or entry to be received by the Promoter on account of technical problems, human error or traffic congestion on any network or the internet or website or any combination thereof.
- 13 By entering this competition, the participant acknowledges and agrees that the Promoter, its agents and representatives are granted the right to invite the participant, which invitation the participant has the right to decline, to participate in any marketing activity and use the footage and/or images of the participant in whole or part and in connection with the distribution, broadcasting and all advertising, marketing and promotions to do with the footage in relation to the Competition, without any remuneration payable to any participant for the use of such footage and / or images.
- 14 When a participant submits an entry and/or sends e-mails to the Promoter, that participant consents to receiving communications from the Promoter electronically and agrees that all agreements, notices, disclosures and other communications sent by the Promoter electronically satisfy any legal requirements, including but not limited, to the requirement that such communication should be "in writing".
- 15 A participant, by entering the competition, agrees and gives consent that the information provided to enter the competition may be stored and used for statistical purposes or for marketing purposes by the Promoter. Consent to use the participant's information is not a condition for entry in the competition and the participant has the right to withdraw such consent at any time by notifying the Promoter per telephone on number 021 415 8600 or per e-mail at info@luckystar.co.za.
- 16 Information collected from participants will be used by the Promoter only and will not in any way be transferred or made available to third parties except if it remains for the use by the Promoter only.
- 17 A participant will have the right to request from the Promoter details of the information held of the participant and to update and/or correct any of the information provided. The Promoter can be contacted for this purpose per telephone on number 021 415 8600 or per e-mail at info@luckystar.co.za.
- 18 No correspondence will be entered into and the Promoter's decision is final and binding, subject only to the supervision and certification of the competition by an independent accountant, registered auditor, attorney or advocate and the reporting thereon through the Promoter's internal audit reporting procedures.
- 19 When entering the competition, a participant acknowledges and agrees to these terms and conditions.

- 20 Should any participant or winner be found to be in contravention of any of these terms and conditions or in the opinion of the Promoters, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promoter, the Promoter reserves the right to disqualify such a participant or winner on written notice.
- 21 The Promoter chooses as its *domicilium citandi et executandi* for all purposes under this competition, whether in respect of court process, notice or other documents or communication of whatsoever nature: 7th Floor, Oceana House, 25 Jan Smuts Street, Cape Town, 8001.
- 22 The Promoter has the right to terminate the competition immediately and without notice in the event that, due to reasons beyond its control, it is impossible to continue with the competition. In the event of such termination, all participants agree to waive any rights that they may have in terms of this competition and acknowledge that they will have no recourse against the Promoter, its directors, employees and agents.
- 23 The Lucky Star consumer helpline for enquiries is 0860 102 500.

ANNEXURE A – LUCKY STAR – RSG PROMOTION ENTRY DETAILS

Week no.	Entry method – RSG Presenters to invite participants to enter via RSG WhatsApp on air	Prize	Winner selection
Week 1	Participants to submit a selfie with a can of Lucky Star product to RSG WhatsApp, selfies published on RSG website where listeners can vote for their favourite. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 2	Participants submit contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, who will submit a Lucky Star family dinner story. Listeners can vote for their favourite story by RSG SMS. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 3	Participants submit contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, selected entries to submit a recipe made with Lucky Star product. Listeners to vote for favourite via RSG SMS. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 4	Participants submit contact details and a funny, embarrassing story via RSG WhatsApp, 5 entries selected at random by RSG Presenters. Listeners to vote for favourite via RSG SMS. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 5	Participants to submit a selfie via WhatsApp with a friend / neighbour and why that person is a star. Selfies published on RSG website where listeners can vote for their favourite. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 6	Participants to submit their contact details via RSG WhatsApp and the strangest place they have ever eaten or cooked Lucky Star. Presenters will select 5 entries at random. Listeners can vote for their favourite. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 7	Participants to submit their contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, selected entries to submit a fish cake recipe on air. Listeners can vote for their favourite. The entry with the most votes wins the Prize.	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 8	Participants to submit their contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, participants to sing a song about the ocean including a reference to Lucky Star. Listeners can vote for their favourite. The entry with the most votes wins the Prize	R2000,00 & 1 Lucky Star Cookbook	Voting

Week 9	Participants to submit their contact details and a selfie to RSG WhatsApp in response to a question from RSG Presenters, selfies published on RSG website where listeners can vote for their favourite. The entry with the most votes wins the Prize	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 10	Participants to submit their contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, selected entries to state their favourite Lucky Star variant and suggest a new variant. Listeners can vote for their favourite. The entry with the most votes wins the Prize	R2000,00 & 1 Lucky Star Cookbook	Voting
Week 11	Participants to submit their contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, selected entries to share the most original / creative Lucky Star recipe they have ever used. Listeners can vote for their favourite. The entry with the most votes wins the Prize	R2000,00 & Lucky Star Cookbook	Voting
Week12	Participants to submit their contact details via RSG WhatsApp, 5 entries selected at random by RSG Presenters, selected entries to share an original Lucky Star rhyme or caption on air. Listeners can vote for their favourite. The entry with the most votes wins the Prize	R2000,00 & Lucky Star Cookbook	Voting
Week 13	Participants to submit their contact details via RSG WhatsApp 5 entries selected at random by RSG Presenters. Participants partake in the Food General Knowledge Quiz live on air. The Participant with the highest number of correct answers wins the prize.	R50,000.00 cash prize /family vacation to the value of R50,000.00	Quiz