

## TERMS AND CONDITIONS FOR “IN THE KITCHEN WITH LUCKY STAR – MEAL INSPIRATION RADIO CAMPAIGN”

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- 1 This is a promotional competition called In The Kitchen with Lucky Star – Meal Inspiration Radio Campaign (the “Competition”) conducted by Lucky Star Ltd (Registration Number: 1946/022718/06) of 8th Floor, Oceana House, 25 Jan Smuts Street, Foreshore, Cape Town (the “Promoter”) subject to the provisions of section 36 of the Consumer Protection Act, No. 68 of 2008 as amended (“CPA”) and the regulations promulgated there-under, and the terminology used in the aforesaid CPA shall apply to the Competition.
- 2 Except for those participants described in section 36(3)(b) of the CPA (see clause 8 below), the Competition is open to individuals who have a South African identity number/valid passport/refugee documents, are 18 years or older and are currently residing in the Republic of South Africa.
- 3 To enter the Competition, participants will be presented with a different Lucky Star theme each week as follows:
  - Week 1 - Heritage – How your gogo used to make Lucky Star.
  - Week 2 - Convenience – What’s your go-to Lucky Star “meal in a hurry”.
  - Week 3 - Modern dishes – What modern new style dishes do you make with Lucky Star?
  - Week 4 - Brand nostalgia – People love the Lucky Star signature song **Ingishaya ngaphakathi**. We ask listeners to sing it in a voice message and mention Lucky Star.
  - Week 5 - Finale of Promotion. We select and announce a grand winner from the 4 weekly winners. The 4 winners will each have to prepare their favourite Lucky Star dish and submit a photo of it.

Entry themes are set out in detail as per Annexure A.

Participating radio stations and entry numbers for WhatsApp messaging are set out in Annexure B.

Winners will compete for a R2,000.00 prize during the first four weeks of the Competition, of which a grand prize of R10,000.00 will be competed for during week 5 of the Competition.

- 4 Prizes consist of grand prize R10 000,00 and weekly prizes of R2000,00 for each radio station.
- 5 The Competition opens on 28 February 2020 and closes at midnight on 27 March 2020 and will be hosted by six different radio stations affiliated with the SABC situated at Beach Road, Sea Point.
- 6 Winners will be selected by the presenters and / or the producers of the radio shows in accordance with guidelines set by the Promotor and in their sole discretion.
- 7 Winners will be announced on air and social media platforms no later than 7 (seven) days after closing of each week’s entries.
- 8 The prize shall not be awarded to a director, member, partner, employee or agent of, or consultant, or their spouse, partner or members of their immediate family, to the Promoter or any other person who directly or indirectly controls or is controlled by, the Promoter, or to a supplier of goods or services in connection with the Competition. The Promoter reserves the right to request a winner to depose an affidavit confirming that he/she does not fall within this category of persons and must further upon request be able to verify their identity by providing a certified copy of their identity document or valid passport.
- 9 Prizes are not transferable and will only be given to the winner and not a representative.

- 10 If for whatever reason the winner cannot be contacted or is disqualified in terms of clause 18 below, the prize will be forfeited to the Promoter for a reselection on the same basis that the original winners were selected.
- 11 By entering this Competition, the participant acknowledges and agrees that the Promoter, its agents and representatives are granted the right to invite the participant, which invitation the participant has the right to decline, to be present at the drawing of winners' names or at the announcement of the winners, participate in any marketing activity and use the footage and/or images of the participant in whole or part and in connection with the distribution, broadcasting and all advertising, marketing and promotions to do with the footage in relation to the Competition.
- 12 When a participant submits an entry, that participant consents to receiving communications from the Promoter electronically and agrees that all agreements, notices, disclosures and other communications sent by the Promoter electronically satisfy any legal requirements, including but not limited, to the requirement that such communication should be "in writing".
- 13 A participant, by entering the Competition, agrees and gives consent that the information provided to enter the Competition may be stored and used for statistical purposes or for marketing purposes by the Promoter. Consent to use the participant's information is not a condition for entry in the Competition and the participant has the right to withdraw such consent at any time by notifying the Promoter per telephone on number 021 415 8600 or per e-mail at info@luckystar.co.za.
- 14 Information collected from participants will be used by the Promoter only and will not in any way be transferred or made available to third parties except if it remains for the use by the Promoter only.
- 15 A participant will have the right to request from the Promoter details of the information held of the participant and to update and/or correct any of the information provided. The Promoter can be contacted for this purpose per telephone on number 021 415 8600 or per e-mail at info@luckystar.co.za.
- 16 No correspondence will be entered into and the selection of winners is final and binding, subject only to the supervision and certification of the Competition by an independent accountant, registered auditor, attorney or advocate and the reporting thereon through the Promoter's internal audit reporting procedures.
- 17 When entering the Competition, a participant acknowledges and agrees to these terms and conditions.
- 18 Should any participant or winner be found to be in contravention of any of these terms and conditions or in the opinion of the Promoters, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive or generally damaging to the goodwill of reputation of the Promoter, the Promoter reserves the right to disqualify such a participant or winner on written notice.
- 19 The Promoter chooses as its *domicilium citandi et executandi* for all purposes under this Competition, whether in respect of court process, notice or other documents or communication of whatsoever nature: 7th Floor, Oceana House, 25 Jan Smuts Street, Cape Town, 8001.
- 20 The Promoter has the right to terminate the Competition immediately and without notice in the event that, due to reasons beyond its control, it is impossible to continue with the Competition. In the event of such termination, all participants agree to waive any rights that they may have in terms of this Competition and acknowledge that they will have no recourse against the Promoter, its directors, employees and agents.
- 21 The Lucky Star consumer helpline for enquiries is 0860 102 500.

## ANNEXURE A

Date	How To Enter	Summary
<p>Week 1 Shows on Friday 28/2 Except Lesedi which is Tuesday 25/2</p>	<p>Listeners to Whatsapp their story to xxx xxx xxxx.</p>	<p>Challenge is for the audience to share their most memorable Lucky Star dish from home, How mom or gogo used to make it, in essence share good warm or even funny childhood memories where Lucky Star was featured.</p>
<p>Week 2 Shows on Friday 6/3 Except Lesedi which is Tuesday 3/3</p>	<p>Send Pic of your Lucky Star dish and tell us how you made it. Provide Contact Details. Presenters Call x3 Entrants.</p>	<p>Challenge is for the listeners to share their meal inspiration, convenience and something different and unique about the dish. Time to brag about your Lucky Star Quick and Easy Meal.</p>
<p>Week 3 Shows on Friday 13/3 Except Lesedi which is Tuesday 10/3</p>	<p>Show us your modern twist of Lucky Star and tell us how you made it. Whatsapp Number : xxx xxx xxxx</p>	<p>Gets people inspired by the exciting new foodie dishes they can make with Lucky Star. .</p>
<p>Week 4 Shows on Friday 20/3 Except Lesedi which is Tuesday 17/3</p>	<p>Whatsapp your voice note to: xxx xxx xxxx</p>	<p>Challenge is for the audience to sing the signature tune. Mix Lucky Star and the name of Your Lucky Star dish. The best will win R2000.</p>
<p>Week 1 Shows on Friday 27/3 Except Lesedi which is Tuesday 24/3</p>	<p>Weekly winners to send pic of their dish to xxx xxx xxxx. Photos go onto both LS and Radio Station Facebook pages.</p>	<p>The challenge and the excitement of a virtual cook-off for an exciting Grand Prize of R10 000</p>

**ANNEXURE B**

## LUCKY STAR SIM CARDS

<b>STATION</b>	<b>ADDRESS</b>	<b>Lucky Star Sim Nr</b>
Ukhozi	Amanda Khanyile, SABC KZN, 100 KE, Masinga Road, Durban, 4001	0714615236
Motsweding	Lebo Mokgatlha, SABC PTA, Corner Francis Board & Festival Street, Hatfield, Pretoria	071 453 0942
	Goitseone Sehoole, SABC, Corner James Moroka & Dr Albert Luthuli Drive, Mmabatho, 2735	
Ligwalagwala	Zwelethu Nkosi, SABC Mpumalanga, City Centre Building, corner Andrew & Madiba Drive, Nelspruit, 1201	071 478 5994
Lesedi	Tholoane Moletsane, 33-35 Markgraaf & Kellner Street, Westdene, Bloemfontein, 9300	071 431 2786
Umhlobo Wenene	Vuyo Mpapela, SABC PE, Corner Conyngham Street, Parsons Hill, P.E, 6001	071 559 8614
Thobela	Thabiso Rantho, No 19 Hospital Street, SABC, Polokwane, 0699	071 487 7096